

EXPERIENCE

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Campaign Champions Impact Report

In fall 2023, 125 Campaign Champions were nominated to serve as ambassadors for the faculty and staff community at Northeastern. This cadre represents 10 global campuses, over 25 units, and a diverse array of skills and tenure, including those who have served Northeastern for more than 25 years.

Soon after the Champions formed, the Advancement Division held trainings, coaching sessions, and focus groups to educate this group on mission, goals, and action items. The resulting feedback loop enabled all champions to embrace their role wholeheartedly.

The Campaign Champions are now an institutionalized affinity group with reach across the entire Northeastern network. This cohort has not only served the faculty and staff community in new ways, but has also benefited from an outlet of idea generation, philanthropic engagement, and leadership outside of their professional roles, granting them the opportunity to serve the university in a new way.



This year, the Campaign Champions...

Helped to inspire more than



720 FACULTY AND
STAFF GIFTS



on Giving Day to over



205 AREAS OF THE
UNIVERSITY



surpassing a goal of



500 GIFTS FOR THE FIRST
EVER FACULTY AND
STAFF GIVING DAY
CHALLENGE

Partnered with Advancement to send



10 APPEALS TO FACULTY
AND STAFF
INCLUDING TO 25-YEAR
ASSOCIATES



REVIEWED OVER

1,400

student nominations for Huntington 100
and Lux. Veritas. Virtus. Society awards

Directly solicited and closed more than



120 GIFTS ON
GIVING DAY

The Campaign Champions are eager to continue their service beyond this year. Going forward, we plan to continue annual traditions and reach further to expand employee participation to include all Northeastern campuses and communities.

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